

# Bachelors in Business Administration



THOMPSON  
RIVERS  
UNIVERSITY

## Thompson River University

TRU is a leading destination in Canada for international students. International enrollment now exceeds 3,500 students from 100+ nations worldwide. The university is engaged in 60 bilateral student exchange agreements with partner institutions around the world. TRU is also a member of the Washington, DC-based International Student Exchange Program (ISEP). Through ISEP, TRU students are also able to take advantage of more than 200 exchange opportunities around the world.

At Thompson Rivers University, student success is our priority. We empower our students to reach their goals with on-campus and online learning options, individualized student services, hands-on learning opportunities, and a diverse, inclusive environment.

The **BBA** is designed to provide students who do not wish to specialize in a specific area of business but instead would like to take a wider array of courses to provide a wide range in their management education.

### Specializations

- General Management
- Marketing
- Accounting
- Finance

### Duration

4 Years - 2 Years at Vidyalankar & 2 Years at Thompson River University

### Stay Back

Students can work full-time up to **36 months** on the student VISA

#1

PLATINUM-RANKED  
SUSTAINABLE  
UNIVERSITY

3<sup>rd</sup>

LARGEST PUBLIC  
UNIVERSITY IN  
THE STATE

Top  
50

RANKED  
UNIVERSITY IN  
CANADA

3000+

INTERNATIONAL  
STUDENTS



## Thompson River University

**Location**  
Kamloops, BC

### About Kamloops

Kamloops has four distinct seasons and enjoys more than 2,000 hours of sunshine annually. Summers are hot and dry, while winters offer the best of both worlds, with mild temperatures in low-lying areas and snow at higher elevations.

**#1**

The Sunniest cities in BC

**#2**

Canadian SKI Destinations

**70+**

Lakes nearby

### Career Opportunities

- Accountant
- Business Analyst
- Chief Executive Officer
- Investment Fund Manager
- IT Director/Manager
- Management Consultant
- Public Relations Director

### Hiring Companies

- Tim Hortons
- Article
- Flexiti
- Hudson's Bay Company
- CPHR BC & Yukon
- IWB
- Best Buy

### Eligibility

- Std. XII – HSC / CBSE / A – levels / IB-Diploma or its equivalent in Science / Commerce / Arts
- Proficiency in English (Transfer requirement)



*"The prime reason for choosing VIIE is affordability. with VIIE its Half the cost to study the same program. Another reason is assistance every step of the way form our visa application to university application.these are the prime reason to choose VIIE for my study abroad journey."*

**Apoorva Dalvi**

# ARE YOU READY TO GET STARTED?

For Program Information Contact :



+91 9167 787 723



+91 8591 942 613

Corporate Office : Pearl Centre, S. B. Marg, Dadar (W), Mumbai 400 028  
Campus : Vidyalankar Marg, Wadala (E), Mumbai



[enquiry@viie.edu.in](mailto:enquiry@viie.edu.in)



[www.viie.edu.in](http://www.viie.edu.in)